



CAEM — Relied on by Print and Broadcast Media as an Authoritative Source of Information and Opinions on Restructuring

Since the October 2001 update of “CAEM in the Media,” the Center for the Advancement of Energy Markets is receiving still more attention in the media, and more authoritative energy websites have added links to www.caem.org.

The RED Index continues to be cited as *the* authority to use in assessing the degree of electricity and gas deregulation in the different U.S. states and Canadian Provinces. Over the last 9 months, many printed and on-line publications have made reference to the RED Index. Specific articles on CAEM and the RED Index have appeared in:

Black Energy Today	Electrical World
Canada Newswire	The Electricity Daily
Chemical Week	Energy Markets
Christian Science Monitor	Power Economics
Detnews.com	Powermarketers.com
Global Energy Business	U.S. Newswire
Electric Light & Power	PR Newswire

One sign of the growing respect and recognition accorded the RED Index is its use as a working tool, heavily cited by important institutions and authors. Not only has the World Bank called the Index “the most sophisticated scorecard for measuring power sector reform,” but the Pennsylvania, Texas, and Michigan Public Utility Commissions also have made explicit references to the RED Index in their Annual Reports.

Other CAEM projects have also drawn the attention of the media. The DISCO of the Future Forum and the Canadian Electricity Restructuring Forum have rated mentions in important and far reaching publications such as: The Electricity Daily, Natural Gas Week, U.S. Newswire, and PR Newswire

CAEM has also caught the attention of international media, especially since it opened its Canadian office. The opening of the new office, as well as its first project, the Canadian Energy Restructuring Forum, have been some of the events covered by the following Canadian media:

<i>Atlantic Progress</i>	<i>Canada NewsWire</i>
<i>Calgary Herald</i>	<i>National Post</i>

In addition to its projects, reports, and activities, it is worth noting that CAEM’s intellectual assets remain essential and authoritative sources of comments about the restructuring process in our country. Comments by CAEM CEO Ken Malloy, called “a veteran

Washington energy policy maven” by the Electricity Daily, and also by CAEM President Jamie Wimberly and other members of the DISCO of the Future Forum, have been widely quoted in newspapers such as:

<i>The Houston Chronicle</i>	<i>The Dallas Morning News</i>
<i>The Denver Post</i>	<i>The San Francisco Chronicle</i>
<i>The Detroit News</i>	

and by news agencies with international reach such as the *Associated Press*, as well as by TV and radio shows. For instance, the Nightly Business Report featured Ken Malloy’s comments along with those of respected figures such as Senate majority Leader Tom Daschle, SEC Chairman Harvey Pitt, and FERC Chairman Pat Wood.

Moreover, the opinions of Ken Malloy are thoroughly reported and highly respected, as seen in the following examples:

- *While Texas has overtaken Pennsylvania as the leader in the U.S. RED index, the Texas score of 69 “really isn’t much to brag about,” Malloy told Electricity Daily. “All eyes appear to be on Texas for now, in part because Texas represents a new, large, coherent retail market. Texas has the opportunity to enforce consistent and coherent wholesale and retail rules on a scale comparable to a small country.”*

Electricity Daily, May 10, 2002

- *“Abductees of UFOs are actually more organized than (advocates of energy competition).”*

San Francisco Chronicle, May 26, 2002

- *“Enron was the 600-pound gorilla. They were spending more money, they were more aggressive about their advocacy for competition,” said Ken Malloy, president of a pro-deregulation think tank, the Center for the Advancement of Energy Markets. “Now, who steps up to the plate to be the main advocate for competition for consumers?”*

Houston Chronicle, February 8, 2002

- *“While California’s crisis has brought a lot of positive attention to Pennsylvania’s model, many customers in the Keystone State are returning to their original utility suppliers,” stated Ken Malloy, CEO of the Center. “It underscores how important it is to put the right fundamentals in place if consumers and suppliers are to benefit over the long haul.”*

Electric Light & Power, October 2001