



## CAEM — Relied on by Print and Broadcast Media as an Authoritative Source of Information and Opinions on Restructuring

CAEM is benefiting from an ever larger presence in the press and has already become an authoritative source of information on matters relating to the transition to competitive energy markets.

A quick search of published and on-line documents shows that, over the last two years, CAEM has been mentioned in more than 150 entries.

As could be expected, CAEM's activities have been increasingly mentioned in the energy industry's newsletters, web sites, and other specialized publications, as well as in important newspapers and magazines, mainly in the United States, but also abroad (for example, the United Kingdom and Canada). The list that follows represents only some of the periodicals that have accounted CAEM's activities.

### ■ Newspapers and Magazines

USA Today, Rocky Mountain News, Philadelphia Inquirer, Global News Wire (Financial Times Group), Time magazine, The Honolulu Advertiser, Business Journal Online, St. Petersburg Times, Pittsburgh Business Times, Canada NewsWire, and The Augusta Chronicle

### ■ Press Agencies

Associated Press

### ■ Specialized Press

McGraw-Hill Companies (Retail Services Report, Electric Utility Week, Power Markets Week), Elsevier Science (The Electricity Daily), Gas Daily, Foster Electric Report, The Energy Report, Energy.com

### ■ Television and Radio

WIAT-TV, MSNBC, CNN

But the outreach of CAEM's work in general, and of the RED Index in particular, goes far beyond the press and the industry's publications. Important organizations, such as the World Bank, the U.S. Department of Energy, and other think tanks and research centers (for example, CATO and RPPPI), include CAEM's activities and results in their analysis and reports, as do academic newsletters and publications. Also, state governments and commissions quote extensively the works of CAEM and the RED Index,

which appears as *the* authoritative source of information on the progress on electricity and gas restructuring.

Moreover, the opinions of CAEM's CEO, Ken Malloy, and President, Jamie Wimberly, are thoroughly reported and highly respected, as seen in the following examples of direct quotes reported by important sources:

- *Inefficient monopoly utilities, in anticipation of competition, may have started trimming costs and evaluating the need for "14 vice presidents," says Ken Malloy, CAEM president. But there just isn't enough choice yet to drive measurable changes, he says.*

USA Today February 1, 2001

- *"The results are in," said CAEM CEO Ken Malloy. "The nearly 20 years of competition we've experienced in the natural gas industry proves that the right conditions can foster lower costs for consumers and motivate the industry to make investments that benefit the environment, our economy and our national security."*

Gas Daily, August 14, 2001

- *"In all fairness, we're only in the Henry Ford days of the car," says Ken Malloy, president of the Center for the Advancement of Energy Markets, a pro-deregulation think tank.*

Time, January 29, 2001

- *Jamie Wimberly, executive director of the Center for the Advancement of Energy Markets, a Washington think tank, says Pennsylvania ratepayers who took advantage when competing utilities rushed into the Keystone State to offer favorable consumer rates two years ago, "face a high prospect that they will be dumped back to the utility they came from. Those (utility firms) that tested the market found they couldn't make that much money out of it, and then wanted out."*

Consumer Watchdog, April 27, 2001

A different number of important energy-related websites, such as the Utility Connection and Plebius, place CAEM in their lists of important links and of reference websites.